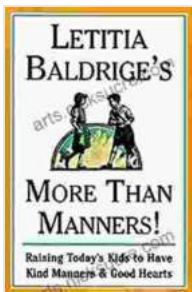


# Letitia Baldrige: More Than Manners

Letitia Baldrige, a name synonymous with etiquette and social graces, left an indelible mark on the world of interpersonal skills. As the White House Social Secretary under President John F. Kennedy, she orchestrated some of the most memorable events in American history. Her expertise extended beyond the halls of power, as she authored numerous books and became a sought-after speaker on etiquette and communication.



## Letitia Baldrige's More Than Manners: Raising Today's Kids to Have Kind Manners and Good by Letitia Baldrige

★ ★ ★ ★ ☆ 4.8 out of 5

Language : English  
File size : 749 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 288 pages  
Screen Reader : Supported



## Early Life and Career

Letitia Baldrige was born into a prominent Philadelphia family in 1926. From a young age, she displayed an exceptional talent for organization and a keen eye for detail. After graduating from Miss Porter's School, she worked as a fashion writer for Harper's Bazaar and later as a public relations executive for the American Red Cross.

In 1961, Baldrige was appointed White House Social Secretary by President Kennedy. Her responsibilities included planning and executing state dinners, receptions, and other official events. She quickly gained a reputation for her impeccable style and unwavering attention to protocol.

## **White House Social Secretary**

During her tenure as White House Social Secretary, Baldrige played a pivotal role in shaping the public image of the Kennedy administration. She transformed the White House into a showcase of American elegance and culture, hosting glamorous events that captured the attention of the world.

One of Baldrige's most notable accomplishments was the refurbishment of the White House interiors. In collaboration with Jacqueline Kennedy Onassis, she revitalized the iconic residence with a modern yet timeless aesthetic. Her efforts earned her recognition as a tastemaker and a master of interior design.

## **Beyond the White House**

After leaving the White House, Baldrige continued to share her expertise in etiquette and communication. She authored several books, including "Of Manners and Men," "The New Complete Guide to Executive Manners," and "The Letitia Baldrige Etiquette Guide." These works became bestsellers and established her as a leading authority on social behavior.

Baldrige also became a sought-after speaker, delivering lectures and workshops on etiquette, leadership, and personal development. She traveled extensively, teaching her audience the importance of effective communication, cultural sensitivity, and impeccable manners.

## **Legacy**

Letitia Baldrige's legacy extends far beyond her role as White House Social Secretary. Her teachings on etiquette and interpersonal skills have influenced generations of individuals, helping them navigate the complexities of social and professional interactions.

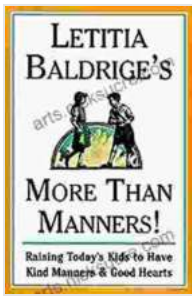
Baldrige's emphasis on kindness, respect, and attention to detail has become a cornerstone of modern etiquette. Her belief that "manners are the lubricant of society" continues to resonate with people from all walks of life.

Letitia Baldrige was more than a master of etiquette. She was an ambassador for social grace, a champion of cultural exchange, and an inspiration to countless individuals. Her legacy as a renowned etiquette expert and a master communicator will continue to guide and inspire people for generations to come.



## **Additional Resources**

- The Emily Post Institute
- Cru: Etiquette and Manners
- MindTools: Etiquette



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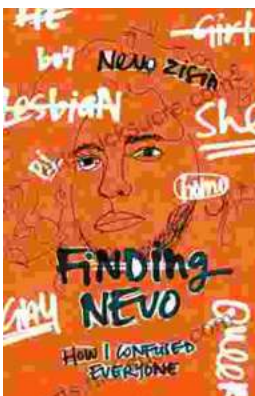
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