## Goodbye to River Narrative: Vintage Departures and the End of an Era



#### **Goodbye to a River: A Narrative (Vintage Departures)**

by John Graves

★★★★ 4.6 out of 5

Language : English

File size : 2231 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 322 pages



After 15 years of curating some of the most unique and coveted vintage clothing in New York City, River Narrative has closed its doors. The store, located in the East Village, was a beloved destination for fashion lovers, stylists, and celebrities alike.

River Narrative was founded in 2007 by two friends, Emily Meyer and Alexa Schiller. The pair had met while working at a vintage store in Williamsburg, and they bonded over their shared love of old clothes. "We both had this idea that we wanted to create a store that was different from anything else out there," Meyer said. "We wanted to find clothes that were unique, that had a story to tell."

And that's exactly what they did. River Narrative quickly became known for its eclectic mix of vintage pieces, from Victorian gowns to 1950s poodle

skirts. The store also had a strong focus on sustainability, and it often worked with local designers to create new pieces from recycled materials.

River Narrative's unique aesthetic caught the attention of fashion editors and stylists, and the store's clothes were soon featured in magazines and on runways. The store also became a popular destination for celebrities, who came to River Narrative to find one-of-a-kind pieces for red carpet events and photo shoots.

But after 15 years, Meyer and Schiller decided it was time to close the store. "We've had an amazing run," Meyer said. "But we're both ready for a new chapter in our lives."

The closing of River Narrative is a sad day for vintage lovers, but it's also a reminder of the ever-changing nature of the fashion world. As trends come and go, so too do the stores that sell them. But the memories of River Narrative will live on, in the clothes that its customers have worn and in the stories that its founders have told.

#### **A River Narrative Retrospective**

To celebrate the legacy of River Narrative, we've put together a retrospective of some of the store's most iconic pieces.



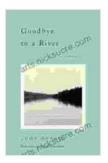




#### The End of an Era

The closing of River Narrative is a reminder that the fashion world is constantly evolving. As trends come and go, so too do the stores that sell them. But the memories of River Narrative will live on, in the clothes that its customers have worn and in the stories that its founders have told.

Thank you, River Narrative, for 15 years of amazing fashion.



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